



The California Area School District Foundation
PO Box 306
Coal Center, PA 15423
<http://calsdfoundation.org>
MonRiverRomp@gmail.com

Dear Sponsor:

The California Area School District Foundation began over 25 years ago and continues to grow. This year we awarded 23 scholarships to students, valued at over \$14,000.00.

The Foundation is comprised of community volunteers who serve as a Board of Trustees. Our group meets regularly to work towards achieving goals, raising funds, and distributing scholarships and grants. The Foundation's goals are as follows:

- To provide scholarships for post-high school education
- To provide programs to broaden the depth and range of learning opportunities in the communities of the California Area School District
- To create an endowment fund to provide secure scholarship funding
- To promote school and community partnership
- To encourage teacher innovation and creativity through CalGo grants

On February 7, 2026, the Foundation will be having their thirteenth annual very cool event, the "Frosty Frolic – Winter River Romp." This is our premiere fundraiser. Over the years, this event has helped to raise approximately \$130,000 for local students, and we are hopeful that this number will increase by at least \$15,000 this year, as we are expecting hundreds of supporters, both jumpers and spectators, to attend this year's event!

We wouldn't be where we are today without support like yours, and we are hoping that you will consider donating to our event. In appreciation of your sponsorship, your business will be viewed by the community as a supporter of this fun event.

To contribute, simply send your gift with the attached Sponsorship Form, or contact Jennifer Todd at 724-263-0770, and one of our trustees will stop by and pick it up in person.

Many thanks in advance for your sponsorship! We look forward to seeing you at the Frosty Frolic – Winter River Romp in February!

Respectfully,

A handwritten signature in blue ink that reads 'Lisa J. Buday'. The signature is written in a cursive style.

Lisa J. Buday
California Area School District Foundation President
Event Chairperson



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On February 7, 2026, the California Area School District Foundation will be having their thirteenth annual, very cool event, the “Frosty Frolic – Winter River Romp.” This event, where hundreds are expected to jump into the frosty Monongahela, will help to provide scholarships, grants and other support to the students of the California Area School District.

A successful Romp requires tents, insurance, shirts, prizes and many other things, including the support of businesses like you. The Foundation is offering the following sponsorship levels:

- Frozen Level-\$1,000 and up:** Logo/listing on T-shirt, inclusion in media announcements and publicity, prominent signage at event.
- Freezing Level-\$500 to \$999:** Prominent Listing on T-shirt and Sponsor signs.
- Frigid Level-\$250 to \$499:** Listing on participant T-shirt & Sponsor signs, smaller font
- Frosty Level-\$100 to \$249:** Listing on participant T-shirt, smallest font

We are also accepting in-kind donations of gift cards, gift certificates and “giveaways” for our participants.

Thank you in advance for your sponsorship of our River Romp. Checks can be issued to the California Area School District Foundation and mailed to the above address. Logos can be emailed to jrtodd@zoominternet.net. Please submit by January 16, 2026. If you have questions, please call Jennifer Todd 724-263-0770.

Also, plan to come to the boat ramp at Coal Center, Pennsylvania to join the plunge or just to view the frosty fun on February 7, 2026. Registration starts at 12:00 p.m., costume judging is at 1:10 p.m. and jumping starts at 1:30 p.m.

I’m going to help with the Foundation’s Frosty Frolic:

_____ Frozen Level - \$1,000 and up (provide logo)	_____ Frigid Level - \$250 to \$499
_____ Freezing Level – \$500 to \$999	_____ Frosty Level – \$100-\$249
	_____ Other: _____

A check is enclosed, payable to “California Area School District Foundation”

Please list as follows: _____

Contact Person: _____

Address: _____

Phone: _____ **Email:** _____